



SCOTT VAN HORNE



# PUSHING BOUNDARIES IN SKATE INNOVATION AND DESIGN.

INTRODUCING OUR ALL-NEW 2022 SKATE LINEUP

***TRUE***





## SCOTT VAN HORNE

**NO TWO PLAYERS ARE THE SAME.**

Your game is a reflection of you. So we created a skate lineup built to meet your unique needs. All made using TRUE's patented NEUROFIT Shell Technology. Designed to be the best fit and performance at every price point.

Made to up your game.

**SELECT THE SKATE THAT PUSHES YOUR PERFORMANCE TO THE NEXT LEVEL.**



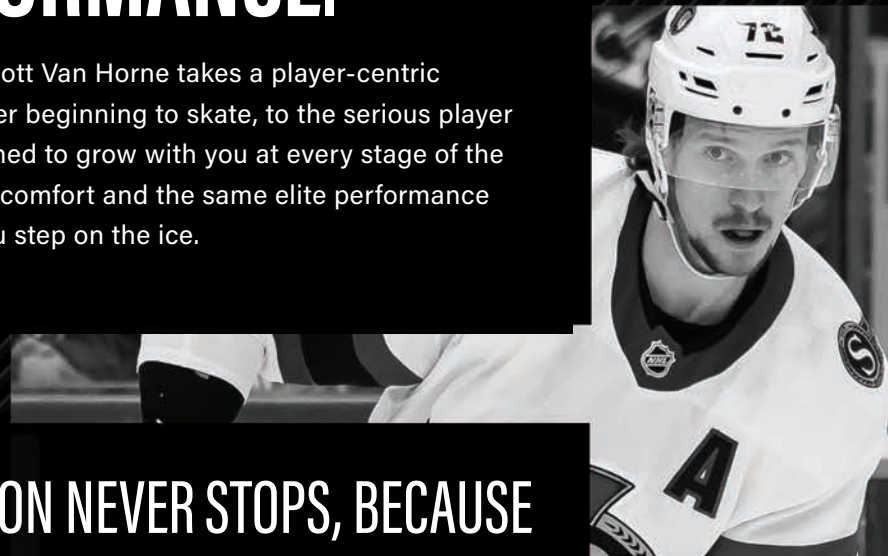
BY  
**SCOTT VAN HORNE**  
HANDMADE IN CANADA





# TRUE FIT. TRUE PERFORMANCE.

Fueled by 30+ years of Custom Skate experience, TRUE by Scott Van Horne takes a player-centric approach to skate design and innovation. From the early-stage player beginning to skate, to the serious player looking to take their game to the next level, our products are designed to grow with you at every stage of the game. No matter the price point, our promise is an unmatched fit, comfort and the same elite performance benefits that the pros enjoy every time you step on the ice.



**"INNOVATION NEVER STOPS, BECAUSE THERE'S ALWAYS ROOM TO IMPROVE."**

*Scott Van Horne*

TRUE IS

## OBSSESSED WITH BEING THE BEST.

TRUE BY SCOTT VAN HORNE IS AS  
UNIQUE AS THE PRODUCTS WE CREATE.

### INNOVATIVE THINKING. INNOVATIVE DESIGN.

With revolutionary technology such as NEUROFIT+, CARV and a BFIO manufacturing process, our goal when creating new products is to have a lasting impact on the game of hockey and push the performance needle forward for generations to come.

### NO GIMMICKS. PURE PERFORMANCE.

We offer the only one-piece shell on the market that encapsulates the entire foot from heel to toe, resulting in an authentic fit, feel and response that can't be replicated.

### FOR SKATERS. BY SKATERS.

With an extensive background in professional speed skating, we understand intimately the physics of player movement from the feet up and how it affects on-ice performance.

### FIT. MOLD. PERFORM.

By leveraging highly thermoformable materials through a multi-layered construction, TRUE skates are thoughtfully designed to act like an extension of your foot. The result is an unmatched fit, comfort and optimized power transfer in every stride.

### PLAYER-CENTRIC APPROACH.

We listen to our customers. Years of R&D and observations at professional rankings give us the insight we need to build the highest performing and best fitting skates on the market.





## CUSTOM

# 2 NEW OFFERINGS BUILT SPECIFICALLY FOR YOUR FOOT.

**SVH** - A RENEWED LOOK FOR HOCKEY'S MOST ADVANCED CUSTOM SKATE.

**CATALYST PRO** - AN ALL-NEW CUSTOM TAILORED FIT BY TRUE.



**SVH**



CATALYST  
**PRO**

## CATALYST

### READY TO HIT THE ICE

# BEST-IN-CLASS FIT IN AN OFF-THE-SHELF DESIGN.

**CATALYST 9** - CUSTOM SKATE BENEFITS STRAIGHT OUT OF THE BOX.

**CATALYST 7** - TRUE PERFORMANCE IN A MORE DURABLE PACKAGE.

**CATALYST 5** - TRUE FIT AT A NEW COMPETITIVE PRICE POINT.



CATALYST



CATALYST



CATALYST



**BFIO****BUILT FROM THE INSIDE OUT: PAIN-FREE SKATING EXPERIENCE.**

Unique to the SVH Custom, our **Built From the Inside Out (BFIO)** approach to manufacturing is a proprietary process that leverages a 3D Anatomical Foot Scan combined with patented Foot Last technology which results in the best-fitting and highest-performing skate on the market.

**NEUROFIT+**  
**NEUROFIT****PATENTED ONE-PIECE SHELL DESIGN: BETTER FIT. BETTER CONNECTION.**

Our patented **NEUROFIT** one-piece shell technology features an innovative design and a uniquely anatomical shape that delivers the best fit and response on the market. Our **NEUROFIT+** technology combines this innovative one-piece shell design with thermoformable materials to further enhance neuromuscular connection to the ice, responding to your every movement.

**CARV****LOW PROFILE TOECAP: TURN ON A DIME.**

New for our 2022 CATALYST line, our redesigned **CARV** toecap features a sleeker design aesthetic in an even lighter package, allowing for a more aggressive cutting angle resulting in quicker turns in transition without losing an edge.

**HYDROFOAM****MULTI-DENSITY FOAM: ANTIMICROBIAL LINER.**

Our Clarino **HYDROFOAM** liner compliments our multi-layered construction and features improved antimicrobial, moisture-wicking and comforting properties to keep your feet dry and responsive with every stride you take.

**SHIFT**  
**MAX****PRO HOLDER + STEEL: NEVER MISS A SHIFT.**

New for 2022, our **SHIFT MAX** steel + holder combination offers improved durability and enhanced blade security, while also allowing for easy interchanging on the fly.

**GENETIX****INSOLE SUPPORT SYSTEM: THE FIRST OF ITS KIND.**

Designed from TRUE's 3D foot last, our all-new **GENETIX** insole offers two different fit systems to accommodate low/mid and high arches. This innovative design combines unique personalization with comfort by integrating metatarsal support to alleviate uneven pressure on high-profile areas of the foot while skating.



# NO PAIN. ALL GAME.

BEST-IN-CLASS FIT. PREMIUM PERFORMANCE BENEFITS. ONE-OF-ONE DESIGN.

## ADJUSTABLE TONGUE SYSTEM

Five options for maximum comfort and protection

## TENDON GUARD OPTIONS

Standard (as shown) or Flex

## TWO LINER OPTIONS

Black Wick or *HYDROFOAM*

## NEUROFIT<sup>+</sup>

PATENTED THERMOFORMABLE ONE-PIECE SHELL

## BENETIX

INTEGRATED INSOLE SUPPORT



## BFI<sup>®</sup>

### CUSTOM BUILT STARTS FROM THE INSIDE OUT.

#### STEP 1: INITIAL FOOT ASSESSMENT

Determine if size, width, and general foot shape are within parameters



#### STEP 2: 3D ANATOMICAL FOOT SCAN

Identifies exact size, shape, and key attributes of each foot



#### STEP 3: INDUSTRY-LEADING FOOT LAST TECHNOLOGY

Customized to unique foot characteristics and areas that would otherwise cause skating discomfort



#### STEP 4: MULTI-LAYERED CONSTRUCTION

Layers of carbon fiber, orthotic-grade performance foams, and thermoformable materials are precision crafted around the last to the exact shape and form of foot. The result is a high quality, one-of-one shell that offers an authentic fit, feel and response in every stride

#### STEP 5: ADDED PERSONALIZATION

Tongue and steel can be personalized with player's name and number

#### STEP 6: PICK UP + HEAT MOLD

Skates arrive at retail location for prescriptive heat molding to take place

## SHIFT MAX

PERSONALIZED DLC STEEL



# PREMIUM PERFORMANCE.

# BUILT FOR YOU. INTRODUCING CATALYST PRO: AN ALL-NEW CUSTOM TAILORED FIT.

CATALYST  
**PRO**  
CUSTOM TAILORED

**FLEX TENDON GUARD**  
Attached with a single rivet

**HYDROFOAM**  
**CLARINO HYDROFOAM LINER**

**NEUROFIT+**  
**PATENTED**  
**THERMOFORMABLE**  
**ONE-PIECE SHELL**

**GENETIX**  
**INTEGRATED**  
**INSOLE SUPPORT**

**ADJUSTABLE TONGUE SYSTEM**  
Five options for maximum comfort and protection

## CUSTOM TAILORED PROCESS:

- STEP 1: INITIAL FOOT ASSESSMENT**  
Determine if size, width and general foot shape are within parameters
- STEP 2: 3D ANATOMICAL FOOT SCAN**  
Identify the perfect shell size for player's feet in up-to quarter sizing
- STEP 3: TAILORED IN CANADA**  
Internal layers and thermoformable materials of the skate are personally tailored to exact shape of foot
- STEP 4: ADDED PERSONALIZATION**  
Tongue and steel can be personalized with player's name and number
- STEP 5: PICK UP + HEAT MOLD**  
Skates arrive at retail location for prescriptive heat molding to take place

**CARV**  
**REDESIGNED LOW PROFILE TOECAP**

**SHIFT**  
**MAX**  
**PERSONALIZED DLC STEEL**



# ONE-OF-ONE. CUSTOM BUILT FOR YOUR FOOT, NOT THE SHELF.

## TONGUE OPTIONS



**TRUE PRO CUSTOM**  
Lightweight comfort  
**RECOMMENDED**



**ORIGINAL TONGUE**  
Lightweight



**STANDARD FELT**  
Black or White  
Comfortable, durable



**T-GUARD**  
Metatarsal Protection



**MET GUARD**  
Maximum Impact Protection

## ADD PROTECTION



**SHOT BLOCKER PROTECTION**

## LINER OPTIONS\*



**BLACK WICK**  
Moisture wicking,  
soaks sweat  
from foot, keeps  
foot dry



**HYDROFOAM**  
Most durable,  
repels moisture  
**RECOMMENDED**

## ADD PERSONALIZATION



**PRO VINYL**



**TRADITIONAL EMBROIDERY**

## TENDON GUARD OPTIONS\*



**FLEX**  
Increased range of motion  
**RECOMMENDED**



**STANDARD**  
Stiffer response

## INSOLE PERSONALIZATION



Our all-new Genetix insole  
accommodates low, mid and  
high arches for a full 360° fit.

## CUSTOMIZED ETCHING



Players can personalize their  
steel with up to 20 characters.

\*Available only on SVH CUSTOM



**PERFORMANCE PROFILING & PRECISION SHARPENING**

Powered by ELITE Blade Performance Technology



# CATALYST

NEW FOR 2022, OUR CATALYST FAMILY MARKS AN EVOLUTION IN TRUE SKATE DESIGN AND TECHNOLOGY.

## READY TO HIT THE ICE.

ULTRA-LIGHTWEIGHT FLEX DESIGN FOR DYNAMIC AGILITY.

### AGILE PRECISION

- NEUROFIT SHELL TECHNOLOGY
- MODERATE SHELL STIFFNESS
- FREEDOM OF MOVEMENT FOR EVERY PLAYER

With consideration for players' on-ice movement, we've introduced a softer, more flexible shell combined with a dynamic flex tendon guard for increased versatility and range of motion.



**NEW PRO TONGUE DESIGN**  
Lightweight build featuring multi-density foam



**NEW FLEX TENDON GUARD**  
Increased versatility and range of motion



**NEW LOW PROFILE TOECAP**  
Lighter weight and more aggressive cutting angle

**NEW IMPROVED WALL THICKNESS**  
Enhanced durability, strength, and skate longevity






**SHIFT MAX STEEL + HOLDER**  
Featuring Bench Change Technology



NEUROFIT+    SHIFT MAX    HYDROFOAM    CARV

# 2022 SKATE LINEUP.

No matter the style, frequency, or level of play, players can expect elite performance benefits and best-in-class fit that are synonymous with TRUE skates throughout our entire 2022 skate lineup.

	CATEGORY	BUILD	SHELL CONSTRUCTION	TONGUE	OTHER DETAILS
SVH	EXCLUSIVE	 COMPLETE CUSTOM	BFIO CARBON FIBER ONE-PIECE (Thermoformable NEUROFIT+ Shell Technology) <i>BFIO NEUROFIT+</i>	PERSONALIZED	<ul style="list-style-type: none"> <li>• BFIO Technology</li> <li>• Handcrafted in Canada</li> <li>• 3D foot scan required</li> <li>• Delivery time needed</li> <li>• Used in the NHL</li> </ul>
CATALYST PRO	PREMIUM	 CUSTOM TAILORED	CARBON FIBER ONE-PIECE (Thermoformable NEUROFIT+ Shell Technology) <i>NEUROFIT+</i>	PERSONALIZED	<ul style="list-style-type: none"> <li>• All-new from TRUE</li> <li>• Tailored to Fit in Canada</li> <li>• 3D foot scan required</li> <li>• Delivery time needed</li> <li>• Used in the NHL</li> </ul>
CATALYST9	ELITE	 STOCK	CARBON FIBER ONE-PIECE (Thermoformable NEUROFIT+ Shell Technology) <i>NEUROFIT+</i>	PRO-GRADE WITH T-GUARD	<ul style="list-style-type: none"> <li>• Carbon fiber one-piece shell</li> <li>• Innovative new skate design</li> <li>• Moderate shell stiffness</li> <li>• Increased range of motion</li> </ul>
CATALYST7	PERFORMANCE	 STOCK	COMPOSITE ONE-PIECE (Thermoformable NEUROFIT+ Shell Technology) <i>NEUROFIT+</i>	HIGH-GRADE FELT	<ul style="list-style-type: none"> <li>• Composite one-piece shell</li> <li>• Innovative new skate design</li> <li>• Competitive price point</li> <li>• High quality skate, ideal for growing feet</li> </ul>
CATALYST5	COMPETITIVE	 STOCK	FIBERGLASS ONE-PIECE (NEUROFIT Shell Technology) <i>NEUROFIT</i>	STANDARD FELT	<ul style="list-style-type: none"> <li>• All-new category entrant for TRUE</li> <li>• More competitive price point</li> <li>• Lightweight but durable</li> </ul>



TAKE  
WHAT'S  
YOURS

**TRUE**

